



S.F. **1850** C.A.  
 THE FOLGER COFFEE CO.®

**NEW**



**CRAFTED  
 FOR  
 TODAY'S WORKPLACE.**

Inspired by rich heritage and craftsmanship, 1850® Branded Coffee delivers a bold, smooth lineup of fire-roasted, steel-cut premium coffees for your employees.

*Adventure awaits - blaze your trail. Adventure awaits - blaze your trail. Adventure awaits - blaze your trail.*

**Premium Coffee is in High Demand**

- Specialty coffee has nearly doubled in size since 2006<sup>1</sup>
- 70% of coffee consumed by Millennials is premium<sup>1</sup>

**Proven Among Consumers**

- High Consumer Appeal<sup>2</sup>
- 130% Over-index Appeal With Millennials<sup>3</sup>
- Delivers on Taste<sup>4</sup>
- 82% rate 1850 better than other coffee<sup>5</sup>

<sup>1</sup>Smucker, Category Leadership Plan: Coffee, Tea and Complements Category, Mintel, Coffee 7 Tea On Premise - US, July 2017  
<sup>2</sup>Nielsen 1850 Bases Snapshot, March 2017  
<sup>3</sup>Mintel, Innovation on the Menu, 2017  
<sup>4</sup>Nielsen 1850 Bases #140282, November 2017. RTD Availability limited to Select Customers  
<sup>5</sup>Kantar, Kantar Futures U.S. MONITOR, 2017



# FIND THE RIGHT FIT FOR YOUR OFFICE

All **1850**<sup>®</sup> Coffee Roasts are made with fire-roasted, steel-cut 100% premium Arabica coffee that deliver bold, smooth taste in every invigorating cup. Our pre-measured fraction packs make it easy for anyone in the office to brew consistently delicious coffee all day long.



LANTERN GLOW <sup>®</sup>	PIONEER BLEND	PIONEER BLEND DECAF	BLACK GOLD
Crisp with bright citrus undertones. Its unique complexity, body, and smooth flavor help illuminate the morning and brighten the day.	Balanced with hints of roasted nut flavor notes. Its unique complexity, body, and strength are crafted for modern-day trailblazers who dare to discover new territory.	The same bold, yet balanced blend of roasted nut flavors as regular Pioneer Blend, but without the caffeine for steadfast journeys all day long.	Offers notes of sweet, dark cocoa. Strike gold with the unique complexity, strength, and smooth flavor of this full-bodied coffee.
<b>MILD</b>	<b>MEDIUM</b>	<b>MEDIUM</b>	<b>DARK</b>
Lemongrass Jasmine Tea Top Notes Sweet, Lemony Undertones	Bold, Balanced Hints of Roasted Nuts	Bold, Balanced Hints of Roasted Nuts	Balanced with Chocolatey Notes and Sweetness
Bold Smooth Crisp Clean	Bold Smooth Rich, Pure Flavor Balanced	Bold Smooth Rich, Pure Flavor Balanced	Bold Smooth Dark Chocolate Heavy

## PRODUCT DETAILS

Item	Pack Size	Case Count	Item Description	Brew
2550021510	2.5 OZ.	24 CT.	1850 2.5-OZ. LANTERN GLOW FRACTION PACK	1/2 gallon; brew into 2.2L or 2.5L airpots or 1.9L glass decanter
2550021511	2.5 OZ.	24 CT.	1850 2.5-OZ. PIONEER BLEND FRACTION PACK	
2550021512	2.5 OZ.	24 CT.	1850 2.5-OZ. BLACK GOLD FRACTION PACK	
2550021513	2.5 OZ.	24 CT.	1850 2.5-OZ. PIONEER BLEND DECAF FRACTION PACK	

### FOR LARGER VOLUME BREWING

Item	Pack Size	Case Count	Item Description	Brew
2550021514	5 OZ.	24 CT.	1850 5.0-OZ. LANTERN GLOW LARGE SIZE FRACTION PACK	1 gallon; brew into 3L airpot
2550021515	5 OZ.	24 CT.	1850 5.0-OZ. PIONEER BLEND LARGE SIZE FRACTION PACK	
2550021516	5 OZ.	24 CT.	1850 5.0-OZ. BLACK GOLD LARGE SIZE FRACTION PACK	
2550021517	5 OZ.	24 CT.	1850 5.0-OZ. PIONEER BLEND DECAF LARGE SIZE FRACTION PACK	

## PRODUCT SPECIFICATIONS

Pack Size 2.5 OZ.	24 Count Case
Case Dimensions (L x W x H)	11 x 9 x 7
Case Weight (gross)	4.477
Case Cube (cubic feet)	0.4
Cases Per Layer	17
Layers Per Pallet	5
Cases Per Pallet	85
Pallet Dimensions (L x W x H, excl. pallet)	48 x 40 x 40.63
Pallet Weight (excl. pallet)	318.75
Pallet Cube (cubic feet, excl. pallet)	45.14

Contact your Smucker Away from Home sales representative for more information.



Good memories in the making.<sup>™</sup>